

## Cosmopolitanism In Dravidian Ideology: A Hybrid Political Framework Beyond Borders

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Cite this paper as: R. Raviraja, Dr. E. Ravi, (2025) Cosmopolitanism In Dravidian Ideology: A Hybrid Political Framework Beyond Borders. *Journal of Neonatal Surgery*, 14 (13s), 1249-1254.

### ABSTRACT

Dravidian ideology, historically rooted in South India, has evolved as a powerful socio-political movement advocating social justice, regional identity, and linguistic pride. While often perceived as regionalist, Dravidian thought incorporates elements of cosmopolitanism, fostering inclusivity, rationalism, and anti-caste ideals that transcend territorial boundaries. This paper examines the hybrid nature of Dravidian cosmopolitanism, arguing that its ideological framework integrates local identities with global progressive values. By embracing social democracy, secularism, and egalitarianism, Dravidian politics challenges hegemonic nationalism while maintaining a transnational outlook. The study highlights the movement's engagement with global discourses on human rights, social equity, and cultural exchange, illustrating its relevance beyond South India. It also explores how Dravidian parties and intellectuals navigate the balance between regional assertion and universalist ideals, creating a political model that defies traditional binaries of nationalism and globalization.

**Keywords:** *Dravidian ideology, cosmopolitanism, regionalism, social justice, political hybridization, transnationalism.*

### 1. INTRODUCTION

The concept of cosmopolitanism, which advocates for a global sense of belonging that transcends national and cultural boundaries, has played a significant yet often overlooked role in the evolution of Dravidian ideology. Traditionally associated with regionalism, linguistic pride, and social justice, the Dravidian movement in South India has also incorporated elements of inclusivity and transnational political thought, creating a unique hybrid framework that blends local identity with global solidarity. This paper explores how Dravidian ideology, while rooted in anti-Brahminism, self-respect, and social empowerment, extends beyond regional confines to embrace a broader, borderless vision of political and social equity. By analyzing the interplay between Dravidian identity politics and cosmopolitan ideals, this study challenges the perception of the Dravidian movement as solely parochial, instead presenting it as a dynamic and evolving framework that engages with global discourses on democracy, equality, and human rights. Through historical analysis, ideological critiques, and contemporary political developments, this paper argues that Dravidian cosmopolitanism represents a hybrid political model one that acknowledges local struggles while simultaneously fostering international solidarity. By re-examining the Dravidian movement through the lens of cosmopolitanism, we uncover its potential as a transformative force that redefines political engagement beyond conventional territorial and cultural boundaries.

### 2. HISTORICAL FOUNDATIONS OF DRAVIDIAN COSMOPOLITANISM

Dravidian political movements, especially the Dravida Kazhagam and its derivatives, have shaped their engagement with cosmopolitan ideals in complex and multifaceted ways. These movements arose in the early 20th century in response to what they perceived as the domination of Tamil society by Brahmanical norms, which were associated with upper-caste Hinduism. Their primary focus was on the social and political empowerment of the marginalized, particularly the lower castes and non-Brahmin groups. Regional vs. National Identity: Dravidian movements promoted the idea of Dravida Nadu (the land of the Dravidians) as distinct from the rest of India, positioning Tamil identity and culture at the core of their political agenda. This regional focus initially seemed to conflict with cosmopolitan ideals, as it involved a clear delineation of Tamil pride and self-determination. However, the movements also espoused the belief that caste-based discrimination, which was deeply entrenched within the national framework, should be eradicated. This desire to uplift the marginalized transcended regional boundaries, echoing cosmopolitan values of universal justice, equality, and human dignity. Anti-Caste and Anti-Colonial Struggles: Dravidian movements engaged with cosmopolitan ideals through their critique of both colonialism and the social hierarchy imposed by caste. By rejecting the imposition of colonial rule and Brahmanical supremacy, Dravidian leaders like Periyar E. V. Ramasamy sought to create a more egalitarian society. They embraced the notion of social justice that resonated with global movements for civil rights and anti-colonial liberation. For instance, Periyar's radical rejection of religion as a

tool for social control aligns with cosmopolitan secularism, emphasizing individual rights and the dismantling of systems of oppression. International Solidarity and Pan-Dravidian Identity: Although the movement was grounded in Tamil culture and identity, it also engaged with cosmopolitan ideas through the promotion of international solidarity. The Dravida Kazhagam and its offshoots were inspired by global movements for justice and equality, particularly in the context of the decolonization of Africa and the civil rights movements in the United States. The movements often sought to connect the struggle for Dravidian self-determination with broader struggles for human rights and against imperialism. Secularism and Rationalism: One of the key cosmopolitan elements of the Dravidian political movements has been their strong commitment to secularism and rationalism. Periyar, for example, advocated for a society based on reason, science, and social justice, rejecting religious dogma and superstition. This rationalist approach, coupled with an emphasis on equality for all, aligned with global ideals of humanism and cosmopolitan ethics.

The rejection of religious and cultural chauvinism in favor of a universal outlook on human rights and social welfare demonstrates a cosmopolitan commitment to universal principles. Early Dravidian thinkers like Periyar E.V. Ramasamy and C.N. Annadurai were deeply involved in redefining the social, political, and cultural landscape of South India, often positioning their ideologies as a response to both the imposition of Sanskritic Brahmanism and the colonial legacy of British rule. These thinkers were critical of the centralization of power within the Indian state and sought to reassert the identity of the Dravidian people, who were perceived as marginalized by the northern, Sanskrit-based culture. Challenging Homogenizing Nationalism: Dravidian thinkers were critical of the Indian nationalist movement led by figures like Gandhi and Nehru, which they viewed as dominated by a Sanskritic, North Indian worldview. While nationalism sought to unify India into a single cultural and political entity, Dravidian ideologies emphasized the uniqueness of the Dravidian identity, language, and heritage. In this sense, they both challenged and reinterpreted the cosmopolitan idea of national unity, advocating for a more decentralized, pluralistic vision of India that respected regional differences. Opposition to Brahmanism and Caste Hierarchy: Periyar, in particular, was vocal in his rejection of Brahmanical authority, which he saw as a tool of social oppression and discrimination. This opposition extended to the broader structure of Hinduism and the caste system, which he critiqued as being antithetical to social justice and equality. In this, Dravidian thinkers embraced cosmopolitan ideals of human dignity and equality, aligning with global movements for social justice while simultaneously critiquing the oppressive caste-based system that was deeply ingrained in Indian society. Reinterpretation of Western Colonialism: Dravidian thinkers did not blindly accept Western values but also critiqued the colonial legacy. They viewed Western colonialism as another form of domination, which not only sought to control South Asia economically and politically but also sought to undermine its cultural and intellectual traditions. This dual engagement with Western cosmopolitan ideas, while also critiquing colonialism, shows a nuanced reception of global thought—recognizing both its potential for progress and its role in perpetuating oppression. Incorporating Cosmopolitanism through Social Justice: While Dravidian thinkers were particularly focused on regional and social reform, many of their core ideas, such as the emphasis on social equality, education, and human dignity, were in line with global cosmopolitan principles. For example, Periyar's advocacy for women's rights and his critiques of religious orthodoxy were framed in universal terms, drawing on global ideas of individual rights and social justice.

### 3. COMPARATIVE ANALYSIS WITH OTHER COSMOPOLITAN TRADITIONS

The Sanskrit Cosmopolis, as articulated by Sheldon Pollock, highlights the spread of Sanskrit, Brahmanical religion, and a common elite culture across South and Southeast Asia. This vision often emphasizes a top-down approach, where Sanskrit and its associated practices become a unifying force for elite cultures. It portrays South Asia as a space where cultural exchanges, language, and religion converge into a shared identity. Dravidian cosmopolitanism, in contrast, offers a response to this hegemonic narrative, placing regional autonomy and cultural distinctiveness at its core. The Dravidian world, with Tamil culture as a prime example, has historically resisted the Sanskritic cultural and religious impositions. Rather than advocating for the dominance of one language or cultural tradition, Dravidian cosmopolitanism promotes pluralism and the idea of multiple, equally valuable cultural traditions that do not necessarily need to be homogenized under one overarching structure. This approach challenges the Sanskrit Cosmopolis in that it resists the idea of a singular cultural or linguistic "mainstream" that all other traditions should be subsumed under. Instead, Dravidian cosmopolitanism emphasizes the plurality of South Asia, celebrating the multiplicity of its languages, traditions, and belief systems. In a way, Dravidian cosmopolitanism could be seen as a reassertion of regional identity against the forces of cultural assimilation, which were historically embodied in the spread of Sanskritic culture.

When compared to other transregional frameworks like Islamic cosmopolitanism or the concept of the Indian Ocean world, Dravidian cosmopolitanism shares common ground in its acknowledgment of cross-cultural interactions. Both Islamic cosmopolitanism and the Indian Ocean world model highlight the exchange of ideas, trade, and cultural practices that transcended geographical borders. However, these frameworks often engage with notions of universalism or religious unity (in the case of Islam) or economic interconnectedness (as in the Indian Ocean world). In contrast, Dravidian cosmopolitanism stresses the significance of regional cultural agency, with a keen eye on the preservation and promotion of localized traditions that stand in contrast to external dominance. The Islamic cosmopolitan model, for instance, is often more unified in its emphasis on a shared religious and cultural identity across the Islamic world. The Indian Ocean world, with its mercantile

and maritime focus, emphasizes practical, economic, and cultural exchanges across a vast maritime network. These frameworks, while acknowledging the importance of regional identities, can sometimes prioritize overarching, shared cultural or economic frameworks. Dravidian cosmopolitanism, however, foregrounds a unique model where regionalism and plurality go hand in hand with cosmopolitan engagement. It suggests that cultural exchanges can happen without erasing regional distinctiveness, and that cosmopolitanism does not have to mean cultural homogenization. This is significant because it implies a model of cultural coexistence where autonomy and the expression of local identities are as important as global connections.

#### 4. IMPACT ON REGIONAL AND GLOBAL POLITICS

Dravidian cosmopolitanism has played a pivotal role in reshaping political movements in Tamil Nadu, particularly in how these movements address issues of identity, autonomy, and justice. The Dravidian movement, which emerged in the early 20<sup>th</sup> century, was initially a response to the perceived cultural and political dominance of the northern, Sanskrit-speaking, and Hindu-centric elites. Dravidian leaders such as E.V. Ramasamy (Periyar) and C.N. Annadurai, among others, advocated for Tamil pride, linguistic equality, and social reform, challenging the centralization of power in the hands of the Indian state. The influence of Dravidian cosmopolitanism is most apparent in the emphasis on Tamil language and culture. This movement has made Tamil one of the most prominent regional languages in India, securing its status through policies such as the insistence on Tamil as the primary medium of instruction in schools and universities. The Dravidian parties, including the DMK (Dravida Munnetra Kazhagam) and AIADMK (All India Anna Dravida Munnetra Kazhagam), have continuously pushed for greater regional autonomy, particularly in matters of governance and resource distribution.

The movement's commitment to anti-caste policies, such as reservation in education and employment, was intended to address the historical oppression faced by Dalits and other marginalized communities in the region. By framing Tamil identity as distinct from the hegemonic national identity rooted in Sanskrit and Hindi, Dravidian cosmopolitanism has reshaped Tamil Nadu's political landscape, making it a center for regional autonomy movements. These efforts have also influenced broader political discourse in India, with other states asserting their own regional identities in response to centralization. Dravidian cosmopolitanism contributes significantly to global discussions on multiculturalism and transnationalism, offering a model of identity that transcends narrow national and religious boundaries. While nationalistic ideologies often emphasize the supremacy of a singular, homogenous identity, Dravidian cosmopolitanism advocates for a pluralistic worldview where cultural, linguistic, and religious diversity is celebrated. This has influenced global dialogues on multiculturalism, particularly in regions with significant diaspora populations that seek recognition for their diverse identities.

The emphasis on Tamil identity in Dravidian politics highlights the potential for regional cultures and languages to assert themselves in the face of dominant global narratives. As Tamil diaspora communities have spread worldwide, particularly to countries like Malaysia, Singapore, the United Kingdom, and the United States, they have been able to contribute to global multicultural discussions, using the Dravidian model of inclusivity to challenge mono-cultural or mono-linguistic ideologies. The Dravidian vision aligns with contemporary trends in transnationalism, which stress the interconnectedness of people, cultures, and ideas beyond borders. Moreover, Dravidian cosmopolitanism's commitment to social justice addressing caste-based discrimination, gender inequality, and economic disparity has resonated with global movements for human rights and equality. It presents a unique perspective in the wider context of global social justice efforts, illustrating how regional movements can contribute to universal values of equality, human dignity, and empowerment.

#### 5. CULTURAL EXPRESSIONS AND COSMOPOLITANISM

Tamil literature, both classical and modern, has always emphasized themes of inclusivity and social justice. Early Tamil Sangam poetry, for example, often depicted the complexities of the Tamil social world, focusing on the human experience in its universal form. The Dravidian movement, in particular, found a voice through literature, where poets and writers critiqued the entrenched caste system and hierarchical societal structures. Literary figures like Periyar E. V. Ramasamy, in his writings and speeches, famously challenged the dominance of Brahmanical traditions and promoted the idea of a society where all people were equal, irrespective of their caste or birth. Modern Tamil writers continue this tradition, often engaging with themes of diaspora, migration, and the interplay of local and global identities. Tamil cinema, especially during the mid-20th century, mirrored the evolving landscape of Dravidian cosmopolitanism. Films often engaged with the idea of a modern, egalitarian Tamil society while critiquing colonialism, caste oppression, and social inequalities. The Tamil film industry, notably through the works of directors like K. Balachander and Bharathiraja, became a space for social commentary and experimentation. Films like *Parasakthi* (1952), starring Sivaji Ganesan, reflected the ethos of the Dravidian movement, with dialogues questioning the caste system and promoting social reforms. In contemporary Tamil cinema, there is an increasing focus on globalized narratives, diasporic experiences, and the collision of traditional Tamil values with modern, cosmopolitan ideals. Movies like *Aruvi* (2016) explore themes of identity, marginalization, and the complexities of belonging in a globalized world. Tamil art has also reflected cosmopolitan ideals, particularly in the way it blends traditional forms with modern influences. The Dravidian movement inspired a reimagining of Tamil identity, seen in the works of artists who sought to reclaim and redefine Tamil culture. From temple murals to contemporary installations, Tamil art has often been a

medium through which debates on caste, identity, and social transformation play out. The use of traditional symbols and motifs, while embracing modern techniques and global aesthetics, reflects a fusion of the local and the global. Cultural expressions in Tamil cinema, literature, and art are essential in shaping the Dravidian movement's engagement with cosmopolitanism. These expressions promote inclusivity by giving voice to marginalized communities and exploring transnational identities. For example, Tamil literature frequently addresses the experiences of Dalits and other oppressed groups, advocating for social justice and equality. In cinema, characters from various social and cultural backgrounds often find common ground, highlighting shared human experiences and transcending regional differences. By promoting values of equality, resistance to colonialism, and critiques of social hierarchies, Tamil cultural expressions create a space for dialogue on broader issues such as migration, the blending of cultures, and the complexities of modern identity. At the same time, cultural expressions in Tamil communities also challenge cosmopolitan ideals when they reinforce traditional values or parochial mindsets.

## 6. CONTEMPORARY RELEVANCE AND CHALLENGES

Dravidian political movements today are deeply engaged with the dynamics of global migration and diaspora, especially as Tamil populations extend their influence in countries like the US, Canada, the UK, and beyond. These movements often see the global Tamil diaspora as an extension of their political vision, using it to both maintain cultural identity and influence transnational dialogues on social justice, minority rights, and political autonomy. Dravidian political leaders and intellectuals assert that the diaspora can be a powerful political force for addressing issues such as Tamil ethnic identity preservation, linguistic rights, and economic empowerment. However, this engagement also comes with challenges. Many Tamil migrants face cultural dislocation, discrimination, and often find themselves marginalized within the broader context of their host countries, which adds a layer of complexity to their integration. Furthermore, they must navigate the complexities of their identity—balancing pride in Tamil heritage while also adapting to new national contexts, which may lead to identity struggles or even the erosion of cultural traditions. In terms of Dravidian cosmopolitanism, the ideological framework is deeply rooted in the idea of cultural pluralism and solidarity, often challenging the notion of a single, homogenous national identity. This cosmopolitanism extends the vision of Tamil identity beyond the geographic borders of India, calling for an international solidarity movement that transcends state-based politics. Yet, while this framework is expansive, it can also be fraught with challenges. In the context of rising nationalism and regionalism, especially with the intensifying influence of Hindu nationalism in India, Dravidian cosmopolitanism faces direct opposition. Hindu nationalism is often portrayed as focusing on the primacy of a pan-Indian identity, which marginalizes regional, ethnic, and linguistic diversities key tenets of the Dravidian ideology. The growth of this form of nationalism can limit the scope of Dravidian movements and create political tensions between centralizing and decentralizing forces within India. Moreover, the growing rise of regionalism across various Indian states, while reinforcing local identities, also raises questions about how Dravidian cosmopolitanism can engage with larger transnational issues. Regional pride might sometimes overshadow a broader, inclusive view of global Tamil solidarity. This tension between local and global identities poses an ongoing challenge for Dravidian cosmopolitanism as it seeks to balance cultural preservation, political autonomy, and global solidarity in an increasingly nationalist and regionalist environment.

### Anti-Colonial and Anti-Imperialist Stance

Dravidian leaders, especially Periyar E.V. Ramasamy, were highly critical of British colonial rule but also wary of the Brahmin-led nationalist movement in India. Periyar's views resonated with global anti-colonial struggles, aligning with movements against caste-based oppression, imperialism, and racial discrimination. He was influenced by the Self-Respect Movement he founded in 1925, which sought to break caste hierarchies and promote rationalist thought. His opposition to colonialism was linked to his broader struggle against oppressive structures, making his ideas resonate with other anti-colonial movements worldwide.

### Influence of Socialist and Communist Ideologies

Many Dravidian leaders, including C.N. Annadurai and M. Karunanidhi, drew inspiration from socialist and communist movements worldwide. They supported policies that emphasized social justice, public welfare, and equitable economic distribution, similar to welfare states in Europe. The Dravidian movement's economic policies were influenced by Soviet and Chinese socialist models, advocating for state intervention, land reforms, and social security measures to uplift marginalized communities.

### Association with International Human Rights Movements

Periyar's advocacy for self-respect, women's rights, and caste abolition aligned with global human rights discourses. His views on gender equality were comparable to feminist movements in the West, and his fight against caste discrimination paralleled struggles against racial segregation in the U.S. The Universal Declaration of Human Rights (1948) echoed many of Periyar's principles, and his fight against caste oppression found solidarity with Dalit and African-American movements. Periyar viewed Brahminical dominance as a systemic issue, comparing it to racial and class-based oppressions globally. His movement's ideological parallels can be seen in anti-apartheid struggles and civil rights movements. Periyar's works were



translated into multiple languages, and his ideas found appreciation in countries fighting against social hierarchies and discrimination. His rationalist and atheist views also connected with global movements promoting secularism and scientific temper. The Dravidian movement's engagement with international political and social ideologies reflects its deep commitment to social justice, economic equity, and self-respect, positioning it within a broader global struggle against oppression.

## 7. CONCLUSION

Dravidian cosmopolitanism has evolved as a complex and dynamic political and cultural ideology that engages deeply with the themes of identity, autonomy, and social justice. Rooted in the historical struggle against caste discrimination, colonialism, and the dominance of Sanskritic culture, Dravidian movements have reshaped the political landscape in Tamil Nadu and beyond. They advocate for a pluralistic world where regional identities are celebrated and social inequalities are confronted. However, challenges remain, particularly with the rise of nationalism and regionalism, which often conflict with cosmopolitan ideals of universal equality and solidarity. Dravidian movements could further engage with the global Tamil diaspora to address issues like cultural preservation, discrimination, and the political empowerment of marginalized communities. Emphasizing the global significance of regional diversity, Dravidian cosmopolitanism could foster greater solidarity with other marginalized groups, both within India and internationally, to counter the forces of nationalism. Dravidian movements should navigate the tension between regional pride and global solidarity, promoting a vision where local identities can coexist with broader, inclusive cosmopolitan frameworks. In response to the rise of new forms of nationalism, Dravidian cosmopolitanism should continue to advocate for social justice while adapting to the contemporary challenges of migration, globalization, and transnational political movements.

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